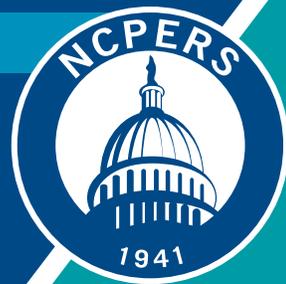


ADVOCACY

RESEARCH

EDUCATION



2023 LEGISLATIVE CONFERENCE

January 22-24
Renaissance Washington, DC Hotel
Washington, DC

2023 PENSION COMMUNICATIONS SUMMIT

January 23-24
Renaissance Washington, DC Hotel
Washington, DC

Attend both conferences and save \$150 on registration!
Early-bird registration deadline is Thursday, January 5



@NCPERS



@NCPERS



@National Conference on Public Employee Retirement Systems

ABOUT THE LEGISLATIVE CONFERENCE

As the first program in the calendar year, the NCPERS Legislative Conference sets the advocacy agenda for the remainder of the year. Scheduled in January, the Legislative Conference directs the public pension industry's advocacy effort and legislative strategy to Congress and the Administration. In succinct sessions that are informative and fast-paced, attendees will hear from members of Congress, Hill staff, Administration officials, and Washington decision makers on key issues that affect pension funds today.

WHO SHOULD ATTEND

Pension trustees, pension staff members, plan sponsors, and public plan stakeholders. Service providers to the public pension community should also attend to understand the critical issues affecting clients and prospective clients.

WHY YOU SHOULD ATTEND

The Legislative Conference provides you with a great opportunity to learn about the numerous federal issues that may impact your fund. The educational sessions will equip you with the knowledge to confidently advocate on behalf of your plan and educate policy makers about the wonderful work your fund does day in and day out.

DAY 1

Hear from policy makers and experts on the critical issues related to pension funds and the current policies affecting them. Connect with other fund professionals and industry service providers for practical information and lasting peer relationships.

DAY 2

Visit your elected leaders! We've prepared you with the education, so now you can take this knowledge and meet face-to-face with your members of Congress or their staff. We strongly encourage you to **make your appointments with your elected leaders in advance of the conference** as many congressional offices do not take drop-in visitors.

KEYNOTE SPEAKER

GEOFF BENNETT

PBS NewsHour Chief Washington Correspondent & Weekend Anchor

PBS NewsHour chief Washington correspondent and weekend anchor Geoff Bennett is a long-standing, sought-after presence on America's leading media outlets known for his compelling breakdown of the political issues and current events shaping our country. An acclaimed journalist, he has reported from the White House under three presidents and covered five presidential elections, and his exclusive interviews with many of Washington, DC's most influential figures have grabbed national headlines. He has mastered the art of reporting first and accurately and is renowned for his ability to draw out in-depth insights that get to the heart of the matter and keep the American people informed.



LEGISLATIVE CONFERENCE PRELIMINARY AGENDA

Agenda is subject to change.



Sunday, January 22

- 3:00 PM – 6:00 PM Registration
- 5:00 PM – 6:00 PM Networking Reception

Monday, January 23

- 7:00 AM – 6:30 PM Registration
- 7:00 AM – 8:00 AM Breakfast
- 8:00 AM – 12:00 PM General Session I
 - Overview of the 2022 Mid-Term Elections
 - NCPERS 2023 Federal Policy Agenda
 - 2023 Agenda of the US Congress
 - ESG Investing Roundtable
 - Secure Act 2.0
 - How to Lobby Congress
- 12:00 PM – 1:00 PM Lunch
- 1:00 PM – 5:00 PM General Session II
 - 2022 Policy maker of the Year Award
 - Department of Treasury's Pension Activities for 2023
 - State Pension Outlook: State-By-State Analysis
 - GAO Retirement Security Report
- 5:30 PM – 6:30 PM Legislative Conference and Communications Summit Networking Reception

Tuesday, January 24

- 7:00 AM – 8:00 AM Legislative Conference and Communications Summit Networking Breakfast
- ALL DAY Congressional Visits (self-directed) – *Schedule your appointments before coming to DC!*
- 8:00 AM – 4:00 PM Pension Communications Summit
(Separate registration required. Legislative Conference attendees save \$150 on registration fees.)



ABOUT THE PENSION COMMUNICATIONS SUMMIT



NCPERS is launching the Pension Communications Summit to address the unique communications and marketing challenges that public pension plans and industry stakeholders face. The agenda will be set by fellow public pension communications professionals—members of NCPERS Communications Roundtable—and will feature peer-to-peer learning, networking opportunities, and hands-on training from industry experts.

You'll walk away with new ideas for how to address your fund's most pressing communications-related challenges, make valuable new connections, and gain knowledge of industry best practices.

WHO SHOULD ATTEND

All public pension professionals who work or have an interest in external or internal communications.

WHY YOU SHOULD ATTEND

The Pension Communications Summit is designed to celebrate and accelerate the role of the public plan communicator. Whether your role is dedicated to communications—or it's just one of your many responsibilities—this program is meant for you. It's also a venue to connect with industry peers and learn from the experience of others.



QUESTIONS? Contact NCPERS at 202-601-2445 or registration@NCPERS.org.

PENSION COMMUNICATIONS SUMMIT PRELIMINARY AGENDA

Agenda is subject to change.

Monday, January 23

- 3:00 PM – 6:30 PM Registration
- 5:30 PM – 6:30 PM Legislative Conference and Communications Summit
Networking Reception

Tuesday, January 24

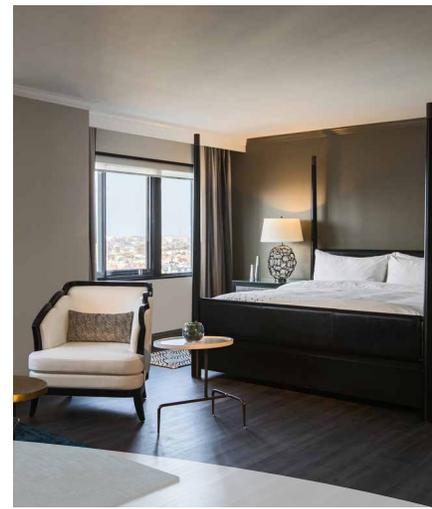
- 7:00 AM – 8:00 AM Legislative Conference and Communications Summit
Breakfast
- 7:00 AM – 4:00 PM Registration
- 8:00 AM – 9:45 AM Member Engagement
- Strategies for engaging with members of all ages
 - Developing a 360 communications plan and how to measure its impact
 - Best practices for communicating complex information with members
- 10:00 AM – 12:30 PM Digital Communications and Content Development
- Tips for developing effective content (and how to maximize existing content)
 - The role of social media in your overall communications strategy
 - How to break through the inbox clutter and increase e-mail engagement
- 12:30 PM – 1:45 PM Networking Lunch
- 1:45 PM - 2:45 PM Media Relations: Telling Your Fund's Story
- Developing compelling narratives for the media (both proactively and reactively)
 - Crisis communications do's and don'ts
 - How to effectively engage with media as part of your advocacy efforts
- 3:00 PM - 4:00 PM Facilitated Open Discussion
- Ask questions and learn from peers during a facilitated open discussion



HOTEL INFORMATION

Renaissance Washington, DC Hotel

999 Ninth Street NW | Washington, DC 20001 | 202-898-9000



Book your hotel room at the Renaissance Washington, DC Hotel, official location of the Legislative Conference and the Communications Summit. The NCPERS discounted room rate is subject to the availability of the group block. This rate is not guaranteed if you plan to arrive early or depart at a later date.

**BOOKING DEADLINE:
THURSDAY, JANUARY 5**

ROOM RATE

\$299 single/double occupancy per night

PHONE RESERVATIONS

1-800-468-3571 and mention NCPERS

ONLINE RESERVATIONS

www.NCPERS.org/legislative-conference-hotel

TRANSPORTATION AIRPORTS

5 miles from Ronald Reagan
Washington National Airport (DCA)

| Type | Minimum Charge |
|-------------|----------------|
| Subway/Rail | \$2.50 |
| Taxi | \$20.00 |

25 miles from Washington Dulles
International Airport (IAD)

| Type | Minimum Charge |
|------|----------------|
| Taxi | \$55.00 |

30 miles from Baltimore/Washington
International Airport (BWI)

| Type | Minimum Charge |
|-------------|----------------|
| Subway/Rail | \$25.00 |
| Taxi | \$85.00 |

GENERAL INFORMATION

COVID-19 POLICY

It is NCPERS policy that during the COVID-19 pandemic, attendees of in-person meetings must adhere to the following rules:

- Must adhere to local or the venue's social distancing protocols, even if fully vaccinated
- Must respect personal space and contact preferences of other attendees and staff, as indicated by the color coding

MEMBERSHIP STATUS

This is a members-only conference. Your organization must be a current member of NCPERS in order for your registration to be processed. To verify your organization's membership status, please e-mail membership@ncpers.org.

CONTINUING EDUCATION (CE) CREDITS

NCPERS is recognized as a learning provider in the public pension industry and is an accredited sponsor of continuing education in several states.

- 2023 Legislative Conference = up to eight hours of CE
- 2023 Communications Summit = up to five hours of CE

REGISTRATION FEES

Registration fees include (unless otherwise noted) the following events:

- Conference materials
- Breakfast / Lunch / Refreshment breaks / Receptions

The registration fee does not include hotel accommodations, airfare, or transportation.

GUEST REGISTRATION

A guest refers to a spouse or personal friend, not a business associate, staff member, or colleague. All guests must be registered to attend NCPERS events. No admittance will be given to guests without a registration name badge.

The guest fee includes access to the following functions:

- Breakfast (valued at \$65 per person)
- Receptions (valued at \$85 per person)

Note: Guests will not be admitted to the lunch, as this is an educational event.

REGISTRATION DEADLINE

Register by Friday, January 5, to receive the early-bird conference rates and be included in the preliminary attendee list (this list is used by our service providers to send invitations to their client events). You may still register for the conference after this date, but higher conference fees will apply.

ATTENDEE LISTS

The preliminary attendee list will be available after the January 5 early-bird registration deadline. The list will be e-mailed to all registered attendees.

To request a copy of the list, e-mail registration@ncpers.org. To be included on this list, please register BEFORE January 5.

The final attendee list will be available on-site at the conference.

MEMBER EVENT/INVITATIONS

Service providers should not schedule/host client events during any NCPERS activities. We also require that you do not host client events with organizations/companies that are not members of NCPERS.

- If you would like your event invitation e-mailed to attendees, please contact Cassandra Smoot at 202-601-2447 or cassandra@ncpers.org.
- If you are looking for co-hosts for your event, here is a list of our CorPERS members who would make great partners for your event. You can also search our [Service Provider Member Directory](#).

REGISTRATION CHANGES

All registration changes must be received in writing. Please e-mail all registration changes to registration@ncpers.org or fax to 202-688-2387.

CANCELLATIONS

All registration cancellations must be received in writing before January 5 to receive a refund and will be subject to a processing fee of \$50. No refunds will be given to cancellations received after January 5 or to no-shows. All COVID19-related refunds will be approved on a case by case basis.

Please e-mail your cancellation request to registration@ncpers.org or call 202-601-2445.

REGISTRATION METHODS



Submit your registration online at www.NCPERS.org. You will need your individual username and password to log in.



E-mail the registration form directly to registration@ncpers.org.



Fax the registration form to 202-688-2387.



Mail the registration form to:
NCPERS
1201 New York Avenue, NW
Suite 850
Washington, DC 20005

2023 LEGISLATIVE CONFERENCE AND COMMUNICATIONS SUMMIT REGISTRATION FORM



LEGISLATIVE REGISTRATION

| | Early-Bird Registration Rate (Through January 5) | Late Registration Rate (After January 5) |
|------------------|--|--|
| Fund Member | <input type="checkbox"/> \$515/person | <input type="checkbox"/> \$615/person |
| Service Provider | <input type="checkbox"/> \$825/person | <input type="checkbox"/> \$925/person |

COMMUNICATIONS SUMMIT REGISTRATION

| | Early-Bird Registration Rate (Through January 5) | Late Registration Rate (After January 5) |
|------------------|--|--|
| Fund Member | <input type="checkbox"/> \$250/person | <input type="checkbox"/> \$350/person |
| Service Provider | <input type="checkbox"/> \$450/person | <input type="checkbox"/> \$550/person |

First Name: _____
 Last Name: _____
 Title: _____
 Organization Name: _____
 Preferred Mailing Address: _____
 City: _____ State: _____ Zip Code: _____
 Daytime Phone: _____
 E-mail Address*: _____

*Please provide your e-mail address for conference updates and registration confirmation.

GUEST REGISTRATION

| | Early-Bird Registration Rate (Through January 5) | Late Registration Rate (After January 5) |
|-------|--|--|
| Guest | <input type="checkbox"/> \$50/person | <input type="checkbox"/> \$75/person |

A guest refers to a spouse or personal friend, not a business associate, staff member, or colleague. All guests must be registered to attend NCPERS events. The registration fee covers all breakfasts and receptions. Guest registration does not include NAF events.

First Name: _____ Last name: _____
 First Name: _____ Last name: _____

REGISTRATION/ORDER SUMMARY

Legislative Conference Registration \$ _____
 Communications Summit Registration \$ _____
 *\$150 Less if attending both
 Guest Registration \$ _____
GRAND TOTAL (US funds) \$ _____

CREDIT CARD

American Express  Visa  MasterCard 

Credit Card #: _____
 Expiration Date: _____ CC Verification Code: _____
 Name on the Card: _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 Authorized Amount to Charge: \$ _____

By submitting this form, I certify I have read and understand the terms of this registration. If paying by credit card, I authorize NCPERS to charge my card for the total amount indicated.
 Signature: _____

PAYMENT METHOD

All payments must be in US funds.

Electronic payment is strongly encouraged.

 ONLINE at www.ncpers.org. You will need your username and password to log in.

 E-MAIL completed registration to registration@ncpers.org.

 FAX completed registration to 202-688-2387.

 CHECK: Mail to NCPERS at 1201 New York Avenue, NW, Suite 850, Washington, DC 20005.

CANCELLATION POLICY

All registration cancellations must be received in-writing before January 5 to receive a refund and will be subject to a processing fee of \$50. **No refunds will be given to cancellations received after January 5 or to no-shows.** All COVID19-related refunds will be approved on a case-by-case basis. Please e-mail your cancellation request to registration@ncpers.org or call 202-601-2445.

QUESTIONS?

Contact NCPERS at 202-601-2445 or registration@NCPERS.org.

SPONSORSHIP

Don't miss the chance to create greater visibility for your company by being a vital part of these unique and valued educational conferences.

GOLD \$10,000

The Gold package level includes:

- Two (2) complimentary registrations.
- Branding at both conferences recognizing your organization as the sponsor of the Legislative Conference and Pension Communications Summit.
- Sponsors acknowledgment in opening general session.
- Sponsor acknowledgment in any printed materials.
- Sponsor acknowledgment on conference webpage.

SILVER \$5,000

The Silver package level includes:

- One (1) complimentary registration.
- Branding at one conference recognizing your organization as either the sponsor of the Legislative Conference or Pension Communications Summit.
Choose one:
 Legislative Conference
 Pension Communications Summit
- Sponsors acknowledgment in opening general session.
- Sponsor acknowledgment in any printed materials.
- Sponsor acknowledgment on conference webpage.

BRONZE \$2,500

The Bronze package level includes:

- Branding at conference recognizing your organization as a sponsor.
- Sponsors acknowledgment in opening general session.
- Sponsor acknowledgment in any printed materials.
- Sponsor acknowledgment on conference webpage.

CUSTOMIZED SPONSORSHIPS

Customized sponsorship opportunities available upon request. Please contact Cassandra Smoot for more details at cassandra@ncpers.org or 202-601-2447.

SUPPORT AGREEMENT AND REGISTRATION

By completing and signing this support commitment form, the below-mentioned organization agrees to support the conference at the level selected. NCPERS agrees to comply with the terms for the selected level of support. Refunds or cancellations will not be allowed for sponsorships.

Organization Name: _____
First Name: _____ Last Name: _____
Preferred Mailing Address: _____
City: _____ State: _____ Zip Code: _____
Daytime Phone: _____
E-mail Address: _____
Signature: _____

PAYMENT METHOD

All payments must be in U.S. funds.

Electronic payment is strongly encouraged due to the current pandemic.

 E-MAIL completed registration to registration@ncpers.org.

 FAX completed registration to 202-688-2387.

 Mail to NCPERS at
1201 New York Avenue, NW, Suite 850,
Washington, DC 20005

CREDIT CARD

American Express  Visa  MasterCard 

Credit Card #: _____

Expiration Date: _____ CC Verification Code: _____

Name on the card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Authorized Amount to Charge: \$ _____

*By submitting this form, I certify I have read and understand the terms of this sponsorship.
If paying by credit card, I authorize NCPERS to charge my card for the total amount indicated.*

Signature: _____

SPONSORSHIP CANCELLATION POLICY

Sponsorship is not confirmed until full payment has been received. Once confirmed by NCPERS, sponsorship commitments are non-refundable.

For more information on sponsorship packages, please contact Cassandra Smoot at 202-601-2447.